

Communication from Public

Name: Better Than Good Holdings, Inc -Cream of the Crop and West Coast Trading Co.

Date Submitted: 04/30/2021 01:44 PM

Council File No: 21-0420-S26

Comments for Public Posting: Council Member Kevin de Leon and members of the PLUM Committee request your support in the proposed location at 1058 S Main St. See attached letter for support. Thank you for your consideration.



To: Council Member Kevin de Leon and PLUM Committee
From: Better Than Good Holdings, Inc.
Re: 21-0420-S26; 1058 S. Main St., Los Angeles, CA 90015
Date: April 30th, 2021

To Whom It May Concern,

I, Dustin Milner, CEO of Better Than Good Holdings, Inc., write this letter to express strong support for Social Equity applicant Crystal Benavides-Ryan and her cannabis retail license located at 1058 Main St., in Los Angeles, CA.

At Better Than Good, we operate cultivation, manufacturing, and distribution operations across the state of CA. Our two brands, Cream of the Crop and West Coast Trading Co. are carried by more than 240 licensed retail dispensaries throughout the state. We have observed a lack of opportunities for women and especially for women of color during our years in the industry and particularly in downtown Los Angeles. This is why we endorse Crystal, one of a few Latinx applicants attempting to open a business in the City of Los Angeles. We need to encourage and support more minorities and women across the local area to go as far as their talents will take them. We believe Crystal will be a terrific operator and positive contributor to the social fabric of Los Angeles.

Sincerely,

Dustin Milner
CEO
Better Than Good Holdings, Inc.
420 Harley Knox Blvd.
Perris, CA 92571

Communication from Public

Name: James Sites

Date Submitted: 04/30/2021 11:27 AM

Council File No: 21-0420-S26

Comments for Public Posting: Please see the attached letter articulating the two clear reasons why this application is void and legally unsuited for consideration.

This application is not legally allowable due to both its location within 700' of another licensed dispensary and because their application was not consistent with requirements set forth in the Los Angeles Municipal Code for identifying a Alcoholism or Drug Abuse Recovery or Treatment Facility.

Proximity to Another Dispensary (1149 S. Los Angeles St.)

A quick search shows without question that this address is within 700' of 1149 S. Los Angeles St. and further more as explained below, 1149 S. Los Angeles has an executed license for commercial cannabis retail sales.

1149 S. Los Angeles is fully licensed by the State of California and the City of Los Angeles under the company name "Holistic Supplements, LLC", application number LA-A10-18-0000195-APP for a retail cannabis storefront. Please see attached screenshot from the Department of Cannabis Regulation's website which can also be viewed at the following address (select the option from the layers button to show authorized retailers):
<https://ladcp.maps.arcgis.com/apps/webappviewer/index.html?id=ffd298faf52c4427b9269e1871cf6828>

Application Inconsistent with LAMC Requirements for Alcoholism or Drug Abuse Facility

Further, the LAMC is very specific that drug and alcohol treatment facilities which should be identified for notification be based in the same community plan as the PCN application.

LAMC 104.03 States:

"The Applicant shall engage with and seek written input from the following key stakeholders for the area in which the proposed Business Premises will be located, which at a minimum should include: area Neighborhood Council; Los Angeles Police Department (LAPD) Division; local chamber of commerce; and at least one substance abuse intervention, **prevention and treatment organization within the Community Plan Area**"

The public rationale for this makes some sense; the City Council correctly articulated that the facility should have stake in the community. This application identified a facility in another community plan and that has no stake in DTLA. If applicants could cherry pick from anywhere their drug treatment facility then that reporting requirement would be effectively meaningless.

Summary: The application is void both for proximity to another licensed dispensary and also due to their incomplete application wrongly identifying a drug/alcohol treatment facility outside their community plan in direction conflict with the LAMC.



Central City



(1 of 2) ▶ □ ✕

Holistic Supplements, LLC

DBA

Holistic Supplements, LLC

BTRC

0002072981-0001-4

Application No.

LA-A10-18-0000195-APP

Address

1149 S Los Angeles St, Los Angeles, CA, 90015, USA

[Zoom to](#) ⋮

Communication from Public

Name: House of Flowers

Date Submitted: 04/30/2021 08:23 AM

Council File No: 21-0420-S26

Comments for Public Posting: House of Flowers is a minority owned licensed cannabis retailer in Los Angeles and we urge the PLUM Committee and Councilmember Kevin de Leon to process this proposed business. We fully Support this project.

HOUSE OF FLOWERS

LOS ANGELES, CA

October 6th, 2020

Gene Gonzalez
House of Flowers
182 S. Alvarado St
Los Angeles, CA 90015

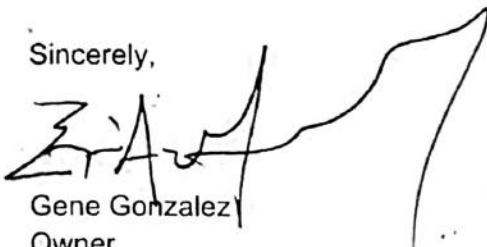
On behalf of *House of Flowers*, I am writing to strongly recommend Crystal Benavides-Ryan in her PCN application process for the City of Los Angeles Social Equity Program located at 1058 S. Main St.

As a local stakeholder and Latino minority business owner in Los Angeles for the last three years, I have seen first hand the lack of opportunities for us minorities especially amongst Latina women. This is why I endorse Crystal, one of the very few Latina women attempting to open a business in the City of Los Angeles and in an all male dominated industry. We need to encourage and support more minorities & women across the local area to go as far as their talents will take them.

This project deserves your full support. I look forward to its successful completion.

If you have any questions, please contact me at 562-577-1318

Sincerely,



Gene Gonzalez
Owner

House of Flowers

Communication from Public

Name: Robert Urteaga
Date Submitted: 04/25/2021 10:24 AM
Council File No: 21-0420-S26
Comments for Public Posting: See attached letter of full support for Crystal Ryan and her PCN application in CD 14.



April 21, 2021

To whom it may concern:

On behalf of Upward Solutions Public Affairs and Communications, I am writing to strongly recommend our neighbor Crystal Benavides-Ryan in her PCN application process for the City of Los Angeles Social Equity Program, located at 1058 S. Main St.

As a resident and local stakeholder in Downtown Los Angeles for the last ten years, I have seen first-hand the lack of opportunities for minorities, especially amongst women of color. This is why I welcome Crystal, one of the very few Latina women attempting to open a business in the City of Los Angeles. We need to encourage and support more minorities and women across the local area to go as far as their talents will take them.

The feedback from stakeholders and customers has been overwhelmingly positive for Crystal proposed project. This project deserves your full support. I look forward to its successful completion.

If you have any questions, please contact me at robert@upward-solutions.com or (323) 490-8164. Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to be "R. Urteaga", with a stylized, looping design.

Robert Urteaga
President
Upward Solutions LLC
1801 E. 7th Street, 2nd Floor
Los Angeles, CA 90021